

ORDER



| | | |
|---------------|----------------------|-----------------------|
| Orders | Order / Rev: | 62275 |
| | Alt Order #: | 09818359 |
| | Product Desc: | SODERBERG/SACHS/SMITH |
| | Estimate: | 584 |
| | Flight Dates: | 10/23/12 - 10/29/12 |
| | Original Date / Rev: | 10/22/12 / 10/22/12 |
| | Order Type: | GENERAL |

CBS 47

| | |
|---------------|--------------------------|
| Primary AE: | Millennium Washington DC |
| Sales Office: | MNAT |
| Sales Region: | National |

| | | |
|---------------|------------------|-------------------------------|
| Agency | Name: | Abar Hutton Media, LLC |
| | Buying Contact: | |
| | Billing Contact: | |
| | | 6190 Grovedale Ct |
| | | Alexandria, VA 22310 |

| | |
|--------------------|-----------|
| Billing Type: | Cash |
| Billing Calendar: | Broadcast |
| Billing Cycle: | EOM/EOC |
| Agency Commission: | 15% |

| | | |
|------------|----------------|--------------------------|
| Advertiser | Name: | Florida Democratic Party |
| | Demographic: | HH |
| | Product Codes: | Issues/Propositions |
| | Priority: | P-2 |
| | Revenue Codes: | AGY, POL-ISS, GEN |

New Business Thru: _____
Order Separation: 00:15:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 10/01/12 | 10/28/12 | 32 | \$9,290.00 | \$7,896.50 |
| 10/29/12 | 10/29/12 | 7 | \$1,990.00 | \$1,691.50 |

Totals

| Month | # Spots | Gross Amount | Net Amount | Rating |
|---------------|-----------|--------------------|-------------------|-------------|
| October 2012 | 32 | \$9,290.00 | \$7,896.50 | 0.00 |
| November 2012 | 7 | \$1,990.00 | \$1,691.50 | 0.00 |
| Totals | 39 | \$11,280.00 | \$9,588.00 | 0.00 |

Account Executives

| | | | | |
|--------------------------|--------------|--------------|-------------------------------|---------|
| Account Executive | Sales Office | Sales Region | Start Date / End Date | Order % |
| Millennium Washington DC | | | Start Of Order - End Of Order | 100% |

Order Share

| | | |
|--------|------|-------------|
| CBS 47 | 21% | \$11,280.00 |
| Market | 100% | \$53,714.29 |

Competitive Share

| | | |
|-------|-----|-------------|
| CABLE | 0% | \$0.00 |
| EAWS | 0% | \$0.00 |
| ETEV | 0% | \$0.00 |
| UNKWN | 0% | \$0.00 |
| WAWS | 4% | \$2,148.57 |
| WCWJ | 0% | \$0.00 |
| WJXT | 38% | \$20,411.43 |
| WJXX | 7% | \$3,760.00 |
| WTLV | 30% | \$16,114.29 |

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------------|------|-------------------|-----------------|--------------------------------------|-------|-------------------|---------|-------------|-------|---------------|-----|------|------|-------|----------|
| N 1 | WTEV | 10/23/12 | 10/29/12 | Action News @ 6a Action News @ 6a | CM | 6:00 AM-7:00 AM | 11111-- | :30 | 5 | \$80.00 | P-2 | 0.00 | NM | 5 | \$400.00 |
| NEWS @ 5A | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | |
| Week: | | 10/23/12 | 10/29/12 | 11111-- | | 5 | | \$80.00 | | 0.00 | | | | | |
| N 2 | WTEV | 10/23/12 | 10/29/12 | CBS This Morning CBS Morning News | CM | 7:00 AM-9:00 AM | MTWTF-- | :30 | 2 | \$70.00 | P-2 | 0.00 | NM | 2 | \$140.00 |
| EARLY SHOW | | | | | | | | | | | | | | | |

Order / Rev: 62275
 Alt Order #: 09818359
 Flight Dates: 10/23/12 - 10/29/12

Advertiser: Florida Democratic Party
 Product Desc: SODERBERG/SACHS/SMITH
 Estimate: 584

CBS 47

| Ln | Ch | Start | End | Inventory Code | Break | Start/End Time | Days | Len | Spots | Rate | Pri | Rtg | Type | Spots | Amount |
|------------------|------|-------------------|-----------------|--|-------------------|-------------------|-------------|-----|---------------|----------|-----|------|--------|-------|-------------|
| N 2 | WTEV | 10/23/12 | 10/29/12 | CBS This Morning CBS Morning News | CM | 7:00 AM-9:00 AM | MTWTF-- | :30 | 2 | \$70.00 | P-2 | 0.00 | NM | 2 | \$140.00 |
| EARLY SHOW | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | 2 | | \$70.00 | | 0.00 | | | | | | |
| N 3 | WTEV | 10/23/12 | 10/29/12 | M-F 9a-10a M-F 9a-10a | CM | 9:00 AM-10:00 AM | MTWTF-- | :30 | 3 | \$80.00 | P-2 | 0.00 | NM | 3 | \$240.00 |
| RACHAEL RAY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | 3 | | \$80.00 | | 0.00 | | | | | | |
| N 4 | WTEV | 10/23/12 | 10/29/12 | M-F 10a-11a M-F 10a-11a | CM | 10:00 AM-11:00 AM | MTWTF-- | :30 | 2 | \$90.00 | P-2 | 0.00 | NM | 2 | \$180.00 |
| RICKI LAKE | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | 2 | | \$90.00 | | 0.00 | | | | | | |
| N 5 | WTEV | 10/23/12 | 10/29/12 | Action News @ Noon Action News @ Noon | CM | 12:00 PM-12:30 PM | 11111-- | :30 | 5 | \$460.00 | P-2 | 0.00 | NM | 5 | \$2,300.00 |
| NOON NEWS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/23/12 | 10/29/12 | 11111-- | 5 | | \$460.00 | | 0.00 | | | | | | |
| N 6 | WTEV | 10/23/12 | 10/29/12 | Soap Rotator Soap Rotator | CM | 12:30 PM-2:00 PM | 1111-- | :30 | 4 | \$500.00 | P-2 | 0.00 | NM | 4 | \$2,000.00 |
| SOAPS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/23/12 | 10/29/12 | -1111-- | 4 | | \$500.00 | | 0.00 | | | | | | |
| N 7 | WTEV | 10/23/12 | 10/29/12 | Soap Rotator Soap Rotator | CM | 12:30 PM-2:00 PM | 1--11-- | :30 | 3 | \$500.00 | P-2 | 0.00 | NM | 3 | \$1,500.00 |
| SOAPS | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/23/12 | 10/29/12 | 1--11-- | 3 | | \$500.00 | | 0.00 | | | | | | |
| N 8 | WTEV | 10/23/12 | 10/29/12 | M-F 4p-430p M-F 4p-430p | CM | 4:00 PM-4:30 PM | MTWTF-- | :30 | 3 | \$200.00 | P-2 | 0.00 | NM | 3 | \$600.00 |
| JUDGE JOE BROWN | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | 3 | | \$200.00 | | 0.00 | | | | | | |
| N 9 | WTEV | 10/23/12 | 10/29/12 | M-F 430p-5p M-F 430p-5p | CM | 4:30 PM-5:00 PM | MTWTF-- | :30 | 3 | \$280.00 | P-2 | 0.00 | NM | 3 | \$840.00 |
| JUDGE JUDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | 3 | | \$280.00 | | 0.00 | | | | | | |
| N 13 | WTEV | 10/23/12 | 10/26/12 | M-F 7p M-F 7p | CM | 7:00 PM-7:30 PM | -1111-- | :30 | 4 | \$400.00 | P-2 | 0.00 | NM | 4 | \$1,600.00 |
| JUDGE JUDY | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/23/12 | 10/29/12 | -1111-- | 4 | | \$400.00 | | 0.00 | | | | | | |
| N 14 | WTEV | 10/23/12 | 10/29/12 | M-F 730p M-F 730p | CM | 7:30 PM-8:00 PM | MTWTF-- | :30 | 2 | \$500.00 | P-2 | 0.00 | NM | 2 | \$1,000.00 |
| TWO & A HALF MEN | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | 2 | | \$500.00 | | 0.00 | | | | | | |
| N 15 | WTEV | 10/23/12 | 10/29/12 | Letterman Letterman | CM | 11:35 PM-12:34 AM | MTWTF-- | :30 | 3 | \$160.00 | P-2 | 0.00 | NM | 3 | \$480.00 |
| LETTERMAN | | | | | | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | | <u>Rate</u> | | <u>Rating</u> | | | | | | |
| Week: | | 10/23/12 | 10/29/12 | MTWTF-- | 3 | | \$160.00 | | 0.00 | | | | | | |
| | | | | | | | | | | | | | Totals | 39 | \$11,280.00 |